

Marketing register

Jani Wahlman

Title of register	Marketing register	
Contact person	Jani Wahlman Head of Communications	hanna.valtokivi@samk.fi +358 44 710 3987
Cause for handling	Consent by the registered	
Purpose of handling	<ul style="list-style-type: none">• Educational marketing• Informing of events• Marketing of events• SAMK news	
Groups of registered	Partners, student counsellors, news bulletin subscribers	
Information groups	Information group	Storage time
	First and last name(s)	Information will be removed if consent is cancelled
	Contact information	Information will be removed if consent is cancelled
Information sources	Person him-/herself	
Groups of receivers	Information not forwarded.	
Data transfer outside EU/ETA	Data is not disclosed outside EU/ETA	
Automatic decision-making	No automatic decision-making	
Profiling	No profiling of registered	